

Take off with AI



Value validation

Characteristics

Deep understanding business
Proof-of-value

Goal

Experiment with ideas and
check for value and feasibility

Model Development

AutoML

Result

Baseline version model
Validated business value

Value optimization

Characteristics

Deep knowledge of AI
Business value in production

Goal

Optimization of value and
technical improvement of
baseline version model

Model Development

Custom

Result

Deployed model in production
which is secure, compliant,
robust, versioned, explained, etc.

Value Monitoring

Characteristics

Business value retention
and guarantee

Goal

Monitoring models in production
for possible data or model drift

Model Development

Custom

Result

Model that meets changed
circumstances while preserving
business value

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AI Experiment Canvas










Designed for:

Designed by:

1. Define

2. Plan

3. Evaluate

<p>Learning Goal </p> <p>What do we need to learn? What is our riskiest assumption? What is our one priority?</p>	<p>Metric </p> <p>Is it measurable? Qualitative or quantitative? Is it actionable?</p>	<p>AI Experiment </p> <p>Is it specific? Is it achievable? How will you collect the data?</p>	<p>Timebox </p> <p>Is the experiment timely? Can we get the data faster? Would less data be sufficient?</p>	<p>Result </p> <p>What happened? What data did we collect? Anything unexpected?</p>
<p>Hypothesis </p> <p>Is it relevant to the learning goal? Does it include:</p> <ul style="list-style-type: none"> - the change that you are testing - what impact you expect the change to have - who you expect it to impact - by how much - after how long 	<p>Ouch... STOP! </p> <p>If this happens, stop! Experiment is broken, retro!</p>		<p>Data </p> <p>Is privacy an issue? Is open data available? Do we need to anonymize?</p>	<p>Next steps </p> <p>Pivot or preserve? Another experiment for this goal? Do we need to clean up?</p>



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